



Australian Lions Foundation Ltd.
“Helping Lions help their Community”

NEWSFLASH July 2018
UPDATE



“National Drought Relief Appeal”

To all Lions, Leos and Lioness Clubs – Multiple District 201, Australia
Your Support so far has been Outstanding

Thank you to the many clubs who have already responded to this appeal. The media covering what Lions Clubs are doing has been great and the many posts on Facebook have been seen all around the world.

We are also very grateful to our Multiple District office for their support in using many channels they have to spread the word through the media of what Lions is doing throughout Australia for our needy farmers.

The Foundation has contacted many outlets, provided media releases to TV and Radio stations advertising this Appeal through Lions. We have also seen an increased support direct from the Public which is fantastic.

Support for this Appeal is growing in all sectors. The Foundation has had a number of approaches from individuals and organisations in various States who wish to support our Appeal. They will be doing their own fundraising efforts with funds coming into the Foundation for distribution.

Clubs and individuals that wish to donate can follow the normal procedure and send your cheques direct to your Cabinet Treasurer **or** you can send your cheques direct to the ALF Treasurer. Clubs wishing to make donations electronically may donate to the following account.

Account Name: Australian Lions Foundation General Account

Bank: Westpac BSB & Account Number: 036 048 44 0704

If making a deposit electronically please email the ALF Treasurer (alf.treasurer@lions.org.au) with deposit details to confirm and reconcile. Please use your LCI Club number as a deposit reference.

So far, through the generosity of **your Lions Club**, the Appeal is going well. We have also had excellent response from the public, including some significant corporate donations of \$10k, \$20k and \$50K, and this has come about because of the Lions name being a trusted organisation in the community. The appeal officially finishes at the end of August; however, we will be more than happy to accept donations after that deadline.

If you require any further information please contact your local ALF State Director for assistance.